



The Gorge Impact Film Festival (GIFF) is fast becoming a beacon of creativity and community engagement, spotlighting films that inspire joy, hope, and optimism on our changed planet.

After a successful inaugural event in 2023, GIFF is expanding in 2024 to more days, more films, and events with an eye on the mission of fostering cultural enrichment and economic growth in the Columbia Gorge area. This expansion aims not only to showcase a wider array of impactful films but also to solidify GIFF as a cornerstone event that benefits all communities within the region.

link to trailer

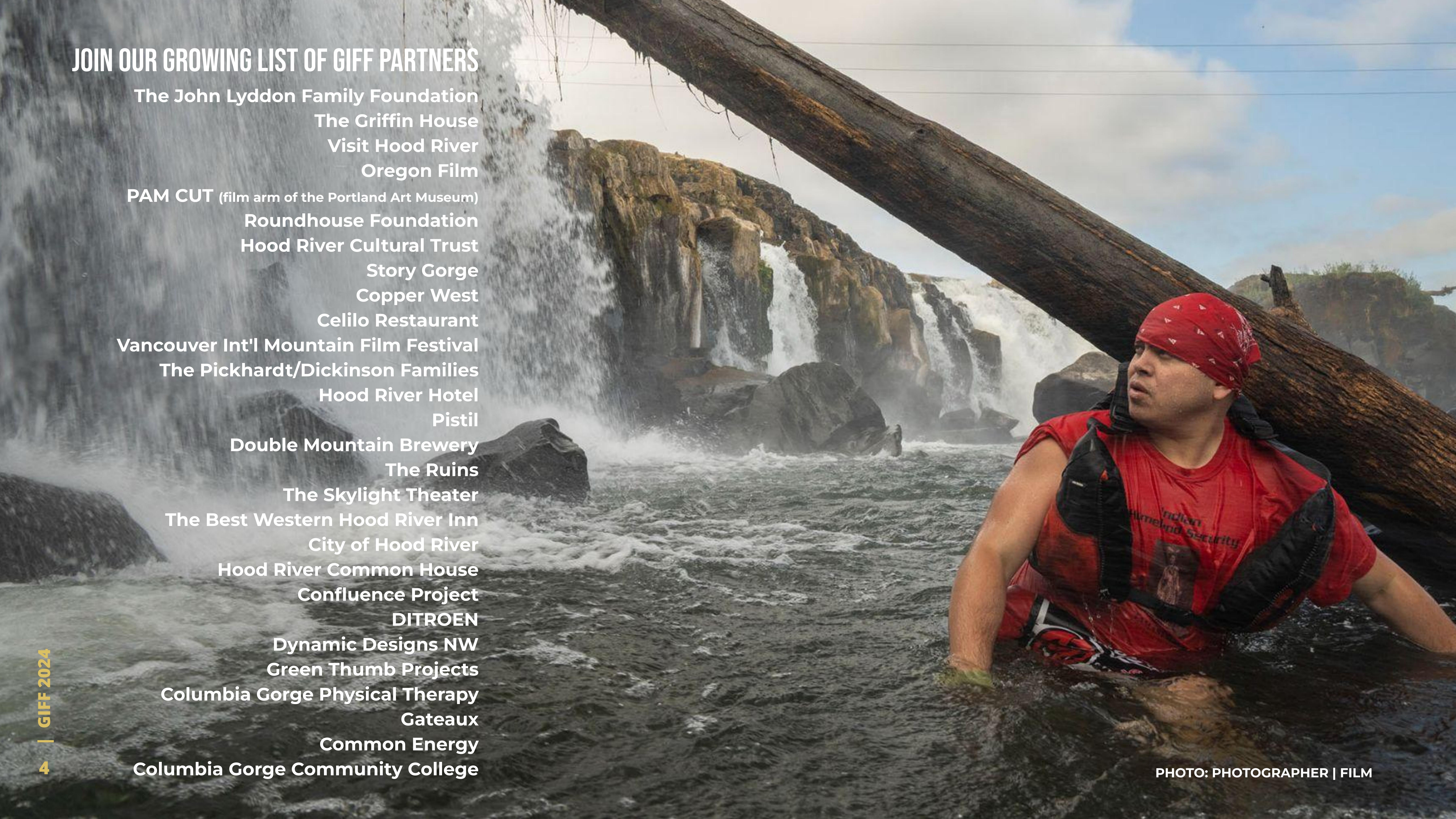
15 filmmakers and film subjects attended the festival from around the country.

\$4000 in cash prizes were awarded for best films in the 4 designated categories

Expanding to a 2-day festival in 2 venues (The Ruins and Skylight Theater)

Showing on three screens, more seats and more options to view the selection of films.

We are increasing our efforts to engage young filmmakers through mentoring opportunities and screen time at the festival for their work.



BRAND AWARENESS

Premier sponsor logo on GIFF website, festival trailers, press releases and advertising.

Option to host the Opening Night Party.

ADVERTISING

A self-produced 30 second ad or still shown at beginning of every screening. Largest logo on all printed materials and media visuals, dedicated social media posts.

Full page Ad on back cover of the festival Program Guide.

ON-SITE PROMOTION

Present People's Choice Award at Award Ceremonies.

Premiere logo on festival signage, and on the back of VIP badge and lanyards. Product table available in venues.

VIP BENEFITS

8 VIP All Access passes to film showings and festival events.

4 Swag bags showcasing local products.

GIFF STAR
SPONSOR
\$10,000

Your logo prominent on GIFF website and festival trailer.

Logo on all printed materials, dedicated social media posts.

1/2 page Ad placement in the festival Program Guide.

Logo prominent on festival signage and the back of festival VIP badge.

Product table available in venues.

6 VIP All Access passes to film showings and festival events.

3 Swag Bags showcasing local products.

KEY GRIP SPONSOR \$5,000 Your logo prominent on GIFF website and festival trailer

Logo on festival printed materials, and the back of the VIP badge.

1/4 page Ad placement in festival program guide.

Logo on festival signage and the back of festival VIP badge.
Product table available in venues.

4 VIP All Access passes to film showings and festival events.

2 Swag Bags showcasing local products.

BECOME A GIFF PRODUCER

MASTER SHOT SPONSOR \$2,500

BRAND AWARENESS

Your logo listed on GIFF website and festival trailer

ADVERTISING

Logo listed in program guide

ON-SITE PROMOTION

Logo on festival signage and on back of festival VIP badge.

Product table available in venues.

IP BENEFITS

2 VIP *All Access* passes to film showings and festival events.

GRIP SPONSOR \$1,000 Your logo listed on GIFF website and festival trailer

Logo listed in program guide.

Logo on venue entrance signage.

Name listed on back of festival badge.

Product table available in venues.

2 VIP *One-Day* passes to film screenings

Invite to the Opening Night Party.

VIP SUPPORTER \$500 - \$250 Name listed as Supporter on GIFF website

Special Thanks listing at venues

2 VIP *One-Block* passes to film screenings

Invite to the Opening Night Party.

